

2022 National Conference
Branson Convention Center
Branson, MO
September 29, 2022
Epsilon Sigma Phi National Council Business Meeting Minutes

President Karen Reddersen called the Annual National Council Business Meeting to order at 9:47 am, central time.

Past President Peggy Damann served as the Parliamentarian, and newly-elected Regional VPs Barbara Dunn-Swanson and Tyrone Gentry served as Tellers.

Nicole Jacobs, ESP National Office, shared information on Voting Delegate materials and a roll call of delegates registered. All Voting Delegate materials required for the 2022 business meeting were made available on the Annual Business Meeting web page on August 30th, 2022. An invitation to this meeting and instructions to view documents was sent via email to all registered delegates on August 30, 2022.

There were 41 delegates in attendance representing 29 chapters. A copy of the 2021 Annual Council Minutes was posted on the Annual National Council webpage for 30 days, in accordance with the association's bylaws.

With no additions or changes to the minutes, the 2022 minutes were approved as distributed by general consent.

The newly elected board members were introduced:

- National Second Vice President – Jennifer Wilson, Kansas
- North Central Region Vice President – Barbara Dunn-Swanson, Iowa
- Southern Vice President – Tyrone Gentry, Kentucky

Annual Report of the National President – Karen Reddersen noted that the President's Report is included in the Conference Packets.

National Committee and Affinity Group Reports

President Karen Reddersen introduced the committee chairs and the national office team. Chairs provided their key accomplishments report in the following order:

Urban and Culturally Diverse Audiences Affinity Group – Karen Reddersen

- 189 ESP Members have chosen to participate
- Charter drafted and presented to National Board in March
- Equity poster presented at JCEP-ELC and Nat'l ESP Conf.
- Monthly member gatherings
- Discussion Groups – DEI Position Statement & Mentoring

- Quarterly Live Discussions – Program Accessibility, Coming Together for Racial Understanding, Intercultural Development Inventory

Global Relations – Mollie Toppe

- Newsletter articles to solicit new affiliate members and international university connections
- International Scholars Mentor Grant Program continued with updates from students and poster presentation
- Wrote and gained approval for “Goals for ESP International Development Programs” as guiding document for future international opportunities
- Connect with ECOP (Extension Committee on Policy)

Marketing – Daphne Richards

- Worked with the national office and other national committees to coordinate marketing of ESP as a great benefit to current and potential members
- Continued to develop more digital marketing pieces, including a PowerPoint template and an updated logo format that is more appropriate for branded apparel
- Completed edits of the Branding and Style Guide document, to assist chapters in their use of the various national and state chapter-specific logos

Member Recruitment & Retention – Katie Ahern

- Advanced strategic action plan
- Conducted a survey for membership chairs to begin implementing Zoom and video resources for chairs
- Conducted first timer conference attendee event for 40 attendees
- Chapter of Merit recognition program

Professional Development – Travis West

- Offered 3 webinars in Spring 2022 (very well attended)
- 3 more webinars scheduled for Fall/ Winter 2022
- Received and reviewed a total of 105 conference proposals
- 22 concurrent sessions, 5 ignite sessions, 6 research reports and 27 posters were presented at 2022 ESP Conference
- 6 peer reviewed articles published in the ESP Connection

Public Issues – Peggy Damann

- Planning Committee: Public Issues Leadership Development Conference
- Two concurrent sessions: Public Issues Leadership Development Conference
- Resource developed: Telling Your Extension Story: Templates and Examples
- Elevator Speech Contest
- Concurrent Session: ESP National Conference
- Poster Presentation: ESP National Conference
- Meeting held at the 2022 ESP National Conference
- Public Issues Committee: Sunsetting. That’s a wrap!

Scholarships, Grants and Recognition - Jennifer Wilson

Awarded:

- 3 Professional Development Scholarships
- 12 First-timer Scholarships
- 1 PILD Scholarship

Recognized:

- Distinguished Service Ruby recipient Dr. Ann Berry
- 4 Friends of Extension
- 28 Individual and 9 Team Award Winners

Resource Development & Management - Chad Proudfoot

Key Accomplishments

- Conducted monthly meetings to review bank statements, financial reports, and reconciliation documents.
- Provided stewardship and monitoring of investments which are now at \$935,856 for the Development Fund and \$323,231 for the Organizational Fund.
- Published articles in ESP newsletter to communicate mission and activities to members.
- Planned and led celebration of \$500,000 contribution goal to the Development Fund at 2021 national conference.

Endowment Campaign - Chad Proudfoot

- \$13,152 donated this campaign year
- \$37,427 returned to members this year
- \$46,400 budgeted for scholarships, grants, and stipends in 2023
- 2021 consolidated return to ESP investments - 16.71%
- Total lifetime funds distributed to ESP members - \$663,837
- Lifetime Donations to ESP – \$539,795

Executive Director Report – Ryan Underwood

- Finances are sound
- Programming is sound thanks to committee work
- First year of transition with a new national office team

Membership Numbers

- 268 New Members
- 2,149 total annual members
- 2,669 life members
- 4,814 total ESP members
- Membership is down four members overall from 2021

President Karen Reddersen thanked the committee chairs, and the national office for their reports.

Unfinished Business - None

New Business

The national office and Chad Proudfoot, Chair of Resource Development and Management Committee provided the Financial Reports

2021 Financial Report was provided in meeting materials

2023 Budget was provided in meeting materials

Chad Proudfoot moved and it was seconded to approve the 2021 Financial Report. Motion carried.

Chad Proudfoot moved to approve the 2023 Budget with recommended adoption from the Resource Development and Management Committee and the National Board. Motion from committee, no second required. No discussion was held. Motion carried.

Proposed amendment of the bylaws and constitution

Reason for change: Epsilon Sigma Phi has varying corporate names as a legal entity in filings that are referenced. The clarification of the legal corporate name is necessary to ensure all names are included under the general umbrella of ESP. The name clarification will be listed on legal documents, but there will be DBA's listed for ESP to operate under, including:

- National Epsilon Sigma Phi
- Epsilon Sigma Phi, The National Honorary Extension Fraternity, Inc.
- Epsilon Sigma Phi
- National ESP
- ESP

Proposed amendments to bylaws:

- Strike Epsilon Sigma Phi--The National Honorary Extension Fraternity, Inc. from Article I and replace with Epsilon Sigma Phi National Extension Professionals' Association, Inc.

Article I - Name: The name of this association shall be ~~Epsilon Sigma Phi--The National Honorary Extension Fraternity, Inc.~~ Epsilon Sigma Phi National Extension Professionals' Association, Inc.

- Strike National Honorary Extension Fraternity from Article II and replace with National Extension Association.

Article II - Certificate of Incorporation No. 20491: We, the undersigned, all citizens of the United States, and a majority of the citizens of the District of Columbia, desiring to associate ourselves as a corporation pursuant to the provisions of Subchapter three (3) of Chapter eighteen (18) of the Code of Law for the District of Columbia, do hereby certify as follows: First, The name or title by which this corporation shall be known in law shall be Epsilon Sigma Phi. Second, the term for which it is organized shall be Perpetual. Third, the particular business and objectives of said corporation shall be the

mutual improvement of the members of the above-named ~~National Honorary Extension Fraternity~~ National Extension Association. Fourth, the number of its trustees, directors or managers for the first year of its existence shall be seven. In testimony where, we have this 22nd day of May 1930, hereunto set our hands.

- Strike fraternity from Article IV and replace with association.

Article IV - Membership: Epsilon Sigma Phi is an equal opportunity/affirmative action ~~fraternity~~ association. Epsilon Sigma Phi is committed to the active involvement of all its members regardless of race, color, sex, age, religion, national origin, disability, or veteran status. Epsilon Sigma Phi values and seeks a diverse membership.

Proposed amendments to constitution:

- Strike fraternity from Article XI and replace with association

Article XI - Creed: The official creed of the ~~fraternity~~ association shall be that prescribed by the National ESP Council and a copy of the same shall be furnished to each chapter to be displayed at each chapter meeting. Each chapter is urged to use the creed in its initiation ceremony and to provide a copy to each new member.

Chad Proudfoot moved, and it was seconded to approve the proposed amendments to the bylaws and constitution as distributed. No discussion was held. Motion carried, 41 in the affirmative 0 in the negative.

Business meeting was adjourned by President Karen Reddersen at 10:34 am central time.