



2021 National Conference
October 28, 2021
Business Meeting

President Peggy Compton called the Annual National Council Business Meeting to order at 9:25 am, eastern time.

Mike Knutz will serve as today's Parliamentarian and Regional VPs, Jennifer Wilson and Chad Proudfoot will serve as today's Tellers.

Becky Price, ESP Associate Director shared information on Delegate materials and a roll call of delegates registered. All Delegate materials required for the 2021 business meeting have been available on the Annual Business Meeting web page since September 28, 2021. An invitation to this meeting and instructions to view documents was sent via email to all registered delegates on September 28, 2021.

There are 49 delegates in attendance today representing 29 chapters. A copy of the 2020 Annual Council Minutes has been posted on our annual council webpage for 30 days.

Chad Proudfoot called for the adoption of the 2020 minutes as posted. Motion passed.

Introduction of the newly elected board members:

- National Second Vice President – Travis West, Ohio
- Northeast Region Vice President - Mollie Toppe, West Virginia
- Western Vice President – Katie Ahern, Oregon

Annual Report of the National President – Peggy Compton noted that the President's Report is included in the Conference Packets.

National Committee Reports

President Peggy Compton introduced the committee chairs and executive director. Chairs provided their key accomplishments report in the following order:

Chapter Relations – Karen Reddersen

- Regional and Chapter Support
- 2021 JCEP Leadership Virtual Conference – ESP Professional Development Session
- Reminder – 2022 JCEP Extension Leadership Conference, February 9-10, 2022, Kansas City Missouri

Global Relations – Karen Reddersen

- Monthly newsletter articles
- ESP Webinar-Gaining International Experience: USAID Farmer to Farmer Panel
- International Scholars Mentor Grant Program

- Support ESP Members in their international work
 - Extension Professional Association of Florida
 - Globalizing Extension Innovation Network (GEIN)
- Connect with ECOP (Extension Committee on Policy)

Marketing - Daphne Richards

- Reviewed marketing committee sections in the national handbook and updated to reflect current committee structure, function, and activities
- Supported the website development task force in reviewing the update of national website and build out of state chapter websites within the Wild Apricot database system
- Solicited member submission of video clips, photos, and testimonials and used those to create a national marketing video; available on the national website, the national YouTube channel, and the national Facebook page
- Created logo stickers and magnets to give away at the 2021 national conference
- Created a unique logo to be used on branded apparel; worked with a small business to build a website for members to order and purchase ESP-branded polo shirts, sweatshirts, and tote bags direct from the vendor

Member Recruitment & Retention, Lorie Dye

1. Work with Chapters to increase and retain membership.
2. Examine and increase diversity of ESP members
3. Recognize Chapters for Membership Recruitment and Retention Excellence.

Professional Development, Jeannette Rea Keyword

- Offered seven webinars during Spring/Summer 2021
- Received and reviewed a total of 154 conference proposals
- 24 concurrent sessions, 7 ignite sessions, 9 research reports and 25 posters were presented at 2021 ESP Conference.
- Started a peer-reviewed submission process for Connection Newsletter articles.

Public Issues, Mike Knutz

- Elevate Extension Talk contests were held for ESP members

Scholarships, Grants and Recognition, Jennifer Wilson

Awarded:

- 11 Professional Development Scholarships
- 15 First-timer Scholarships
- 1 Professional Development Grant
- 1 Rita T. Wood Grant for Leadership Development

Recognized:

- Distinguished Service Ruby recipient Dr. Ed Jones
- 4 Friends of Extension
- 33 Individual and 10 Team Award Winners

Resource Development & Management, Chad Proudfoot

- Conducted monthly meetings to review bank statements, financial reports, and reconciliation documents.
- Provided stewardship and monitoring of investments which are now at \$1,032,786 for the Development Fund and \$358,414 for the Organizational Fund.

- Published eight articles in ESP newsletter to communicate mission and activities to members.
- Conducted internal financial review of all funds and found no areas of concern.
- Provided leadership and planning for \$500,000 goal celebration at 2021 national conference.

Endowment Campaign, Chad Proudfoot

- \$10,730 raised in 2020
- Investments are performing well
- \$526,643 Lifetime Donations
- \$626,410 Total lifetime funds returned to membership

Executive Director Report Greg Price

- Finances are sound
- Programming is sound thanks to committee work
- Website work almost complete
- ESP Handbook is on the website
- Archives and History – will get this digitized and added to the website
- Membership February 1, 2021
 - 1863 Renewals
 - 286 New members
 - 19 Life (new)

Down 100 members. There were a lot of late membership dues received due to Covid.
- Support TEAMTRI during this transition.

President Peggy Compton thanked the committee chairs, and the Executive Director for their reports.

Unfinished Business - None

New Business

Greg Price and Chad Proudfoot provided the Financial Reports

2020 Financial Report is provided online

2022 Budget is online

Internal financial review is online – no problems found with review

Chad Proudfoot moved to approve the 2020 Financial Report. Brenda Pruett, West Virginia second. Motion carried.

Chad Proudfoot moved to approve the 2022 Budget as committee recommended adoption and the National Board recommended adoption. As this motion came from the Committee, no second required. No discussion was held. Motion carried.

President Elect Karen Reddersen provided the 2022 Future Outlook

Business meeting was adjourned by President Peggy Compton at 10:10 am eastern time.